For Immediate Release:

[CITY and STATE HERE]

THE SALTWATER HILLBILLY*Boat Songs, Beach Songs, Island Songs, Country Songs, Cowboy Songs* will be performing at [VENUE LOCATION and TIME HERE]

When THE SALTWATER HILLBILLY takes the stage it's hard not to pay attention, and smile. THE SALTWATER HILLBILLY was created by Dennis Doiron...a talented singer and guitarist who is also an award-winning songwriter, actor, producer and director. His musicals have captivated audiences throughout the region.

What makes THE SALTWATER HILLBILLY one of the most genuinely enjoyable performers for all ages is his unpredictability. His one-of-a-kind style combines unexpected musical genres into one uniquely entertaining performance. From Calypso and Country to Hawaiian and Reggae, his performance features BOAT SONGS, BEACH SONGS, ISLAND SONGS, COUNTRY SONGS, and COWBOY SONGS—any of which may be accompanied by quality yodeling. It's like Jimmy Buffett meeting Gene Autry, Don Ho, Harry Bellefonte, and Roy Rogers evoking tropical breezes and big western skies. A fun, familiar, and family friendly atmosphere is the result.

"It's just a great way to spend a warm summer evening with your family" says [YOUR NAME and TITLE HERE]"When THE SALTWATER HILLBILLY performs, there are always beach balls tossed around and families are invited up to play the provided percussion instruments. THE SALTWATER HILLBILLY has quickly become one of Maine's most sought after performers and he is one of those rare performers your entire family will enjoy. Show sponsor for the evening is [SPONSOR INFO HERE]"

[EXAMPLE] The SATURDAY SUMMERTIME CONCERT SERIES is produced by the Bath Recreation Department in conjunction with the Chocolate Church Arts Center. Admission is free. *THE SALTWATER HILLBILLY**Boat Songs, Beach Songs, Island Songs, Country Songs, Cowboy Songs*[©] is sponsored by Sebasco Harbor Resort, The Pilot House Restaurant and The Ledges Pub.

FMI...www.chocolatechurcharts.org www.sebasco.com www.thesaltwaterhillbilly.com